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Dana Smith, Greater Lafayette Commerce
dsmith@greaterlafayettecommerce.com, 765/742-4044

Erin Nelson, Greater Lafayette Commerce
enelson@greaterlafayettecommerce.com, 765/807-5928

19 Businesses and Organizations Recognized for “Green” Efforts

LAFAYETTE, IN – In celebration of Earth Day the Clear-Blue-Green Certification Committee of Greater Lafayette Commerce with the Go Greener Commission and the Wabash River Enhancement Corporation are recognizing nineteen businesses and organizations leading the way to a sustainable future. City of Lafayette Mayor Tony Roswarski congratulated his staff and their efforts in making City Hall more environmentally responsible, “With City Hall designated as Clear-Blue-Green certified we are proud to lead our community. From recycling and reducing waste to renovating offices using green and sustainable building practices following Leadership in Energy and Environmental Design (LEED) standards we are moving in the right direction.”

City Hall isn’t the only place you’ll be seeing window decals that designate Clear-Blue-Green certified organizations. The following business have exhibited responsible practices that earned the certification: Subaru of Indiana, Automotive, The Journal and Courier, Stormfront Productions, Green Goose Homes, Hannum Wagle & Cline Engineering, Clearly Organized, Cartridge World, Henry Poor Lumber & Home Works, Huth Thompson, K Dees Coffee, Lafayette Savings Bank, Lowe’s Home Improvement, Roeing Corporation, State Farm Insurance, The National Group, Sunspot Natural Market, WISER, and Zojila.

“The Clear-Blue-Green business certification program not only brings public recognition to local environmental management best practices, but also helps create a healthy community for all,” states Lindsey Payne, a Master’s of Science student in the Ecological Sciences and Engineering Program at Purdue University and the chair of the Clear-Blue-Green Committee. She adds, “Being environmentally responsible is not only good for the community, but for the bottom line.”

Business interested in becoming Clear-Blue-Green certified must demonstrate the following efforts: conserve resources and prevent pollution, protect environmental and public health and wellness, strengthen the bottom line through operating efficiencies, create a healthy workplace, and be recognized as a business and environmental leader in the community. Organizations interested in applying should visit www.GreaterLafayetteCommerce.com and click on the Clear-Blue-Green Certified logo for additional information.